

t:ffany

International Keynote Speaker, Tiffany Markman

“Tiffany Markman is one of the Top 50 Female Content Marketers in the World.” - *ContentBot AI, 2021*

Multi-award-winning writer and speaker Tiffany Markman is trusted by some of the world's top brands. Audiences, conference organisers and event bookers rave about Tiffany's talks because attendees leave with knowledge, skills or techniques they didn't have before – and feel equipped to tackle real-world challenges relating to communication, branding, writing and even email.

TOP 6 MOST POPULAR TALKS:

1. **Creativity:** There's a process for generating clever content ideas, fresh angles and concepts that stand out, even when your creative mind is empty.
2. **Survival Skills:** To survive 2024, growing businesses need 4 critical skills.
3. **Social Media:** “Barebones” social media efforts can yield real exposure.
4. **Performance:** Un-install Impostor Syndrome – the mean voice in your head.
5. **AI:** Only relentlessly human AI prompts will deliver your desired results.
6. **Communication:** Learn the best practices for businesspeople and leaders who want to communicate effectively and powerfully in 2024.

RECENT LIVE APPEARANCES:

- ZANOG iWeek Annual Summit – Cape Town, South Africa (2024)
- Professional Speakers Summit – Delhi, India (2024)
- CopyConX 2023 – London, UK (2023)
- Total Supply Chain Summit – Manchester, UK (2023)
- PSASA Annual Convention – Cape Town, South Africa (2023)
- IABC World Conference – New York City, USA (2022)
- The Social Media Conference – Sandton, South Africa (2022)
- PSASA Annual Convention – Pretoria, South Africa (2022)
- The IAB Digital Summit – Johannesburg, South Africa (2018)

Tiffany Markman Writing & Training

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WHY BOOK TIFFANY MARKMAN?

If you're impressed by awards, you should know that Tiffany Markman was the Most Effective Copywriter in Southern Africa in 2022 and Africa's Top Copywriter in 2023. She was also announced as South Africa's Best Freelance Writer in 2021.

Tiffany has worked with 573+ brands in 16 countries and trained more than 36,000 people, building a reputation for energetic, practical and humorous keynotes, talks, presentations and workshops.

She is highly sought-after for leadership conferences, future-of-work events, communication conventions, marketing indabas, workplace culture events, and sales summits, and is a favourite speaker in the areas of Diversity, Equity & Inclusion (DE&I) and women's empowerment.

Tiffany is a Professional Member of SA's Best Speakers and the PSASA, and a Certified Virtual Presenter (CVP). She is also a regular contributor to top media platforms – and, importantly for speaker bookers and event organisers, she can write all her own marketing copy: teasers, blurbs, outcomes, the lot!

HOW TIFFANY CAN HELP YOU

As a global communication, marketing and branding expert, Tiffany Markman helps organisations to say what they mean, be heard above the thrumming noise, and achieve the credibility their brands deserve.

KEYNOTES	TRAINING	CONSULTING
<p>Tiffany Markman has equipped hundreds of individuals, teams and leaders with her engaging, entertaining and relentlessly practical keynote speeches.</p> <p>She delivers actionable nuggets that challenge and move audiences – while weaving together the latest trends in marketing and branding.</p>	<p>As a trainer and facilitator, Tiffany creates captivating and interactive learning experiences for organisations, teams and leaders.</p> <p>Where keynote speeches are an info-rich single serving, Tiffany's training programmes, sessions and masterclasses are designed to help trainees to learn and master new skills.</p>	<p>As a comms consultant, Tiffany is known for next-level guidance that draws on best-practice comms techniques, brand voice and marketing strategy.</p> <p>Her years of experience help her to re-direct clients' messaging – and to deliver not just shifts in strategy but a reimagining of audience engagement.</p>

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RECENT TESTIMONIALS

“Tiffany Markman is an inspirational and entertaining speaker. She makes her audience laugh, while landing a clear and powerful message that has impact long after she leaves the stage.” – **NIKKI BUSH, CSP, COACH & AUTHOR**

“The feedback from our team was exceptional. They loved Tiffany Markman’s presentation, from the very helpful content, tips and tools through to those glorious images!” – **MICHELE FONSECA, BASTION REPUTATION, AUSTRALIA**

“There is substance, openness and authority on the stage...delivered with élan!” – **NEERJA SINGH, THE SEENAGER, INDIA**

“One of Tiffany Markman’s best qualities is her ability to speak to her audience on a level that is relatable and 'real', but also authoritative.” – **RICHARD HAGAN**

“As a speaker, Tiffany is *incredible!* So engaging and inspiring. The team still talks about it!” – **DIANE SMITH, CAAT PENSION PLAN, CANADA**

“It has been a great privilege learning from such a great and knowledgeable professional.” – **JEANÉ MEYER, GREENPEACE AFRICA**